Join a group of dedicated and values-forward organizations that are underwriting Pollen’s mission to foster empathy, encourage connections across difference, and inspire meaningful action through narrative storytelling.

What that means for you: With just one annual sponsorship, your brand will get massive reach with an audience of socially-engaged leaders over and over and over throughout the entire year. Your name, logo, and brand will be pushed to the entire Pollen audience across all our programs: every event we host, every story we publish, every newsletter we send. We’ll scream from the rooftop the organizations that support our mission and programs.

$10,000 PRESENTING SPONSOR
$5,000 SUPPORTING SPONSOR
$2,500 COMMUNITY SPONSOR

We are leaders who care deeply about equity, empathy, and our shared humanity.

Leaders who identify as Black, Indigenous, People of Color, women, trans and gender nonconforming. We are cross-sector influencers, civic leaders, decision-makers, creatives, and changemakers.

We seek to understand the thorniest of issues—human rights, racial justice, economic liberation, art activism, and systemic inequities, just to name a few—particularly from perspectives different than their own.

“Pollen continues to be innovative and courageous in their initiative to lead in addressing critical and relevant social issues.”

Sarah Clyne
Executive Director
Northside Funders Collaborative

Our Reach
173K+ yearly website visits
26K monthly page views
7,500 newsletter subscribers
2,000 event attendees
33,000+ social media followers
2M+ social media impressions

Age
27% 18-27
64% 28-47
21% 48+

Gender Identity
70% women/femme/non-binary
30% men

Leadership Level
68% Manager/Director/Executive

pollenmidwest.org | @pollenmidwest
## Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>$10,000 PRESENTING SPONSOR</th>
<th>$5,000 SUPPORTING SPONSOR</th>
<th>$2,500 COMMUNITY SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo included in all of Pollen’s newsletters, sent to over 7,500 subscribers</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Your logo included in 2020 Pollen featured editorial</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Your logo prominently featured on Pollen’s website</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Social media campaign (across all platforms) promoting your brand and support of Pollen</td>
<td>2 posts/month</td>
<td>1 post/month</td>
<td></td>
</tr>
<tr>
<td>Logo included in all 2020 Pollen event materials</td>
<td>Logo</td>
<td>Logo</td>
<td>Organization link and name only</td>
</tr>
<tr>
<td>Stage recognition at all 2020 Pollen events</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Social media recognition as sponsor of all 2020 Pollen events</td>
<td>5 mentions/event</td>
<td>3 mentions/event</td>
<td>1 mention/event</td>
</tr>
<tr>
<td>Complimentary tickets to all 2020 Pollen events</td>
<td>10/event</td>
<td>8/event</td>
<td>4/event</td>
</tr>
<tr>
<td>Scholarship tickets made available for all 2020 Pollen events</td>
<td>20/event</td>
<td>15/event</td>
<td>10/event</td>
</tr>
<tr>
<td>Co-host and invite your network to one Rise &amp; Hive event</td>
<td>☐</td>
<td>☐</td>
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</tbody>
</table>