

Become a 2022 Pollen Sponsor

Pollen harnesses the power of storytelling, art, and human connection to break down harmful narratives, and build up narratives rooted in justice, community, and our shared humanity.

Join a group of dedicated and mission-driven organizations in underwriting Pollen's mission to build a freer, more just, and more loving world through narrative change.

What that means for you: With just one annual sponsorship, your brand will get massive reach with an audience of socially-engaged leaders over and over and over throughout the entire year.

Your name, logo, and brand will be pushed to the entire Pollen audience across all our programs: every event we host, every story we publish, every newsletter we send, every event we host. We are never shy about amplifying the organizations that support our mission and narrative programs.

**\$10,000
PRESENTING
SPONSOR**

**\$5,000
SUPPORTING
SPONSOR**

**\$2,500
COMMUNITY
SPONSOR**



The Pollen Network

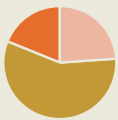
We are leaders who care deeply about equity, empathy, and our shared humanity.

Leaders who identify as **Black, Indigenous, People of Color, femme, queer, transgender, and nonbinary.**

We are cross-sector influencers, civic leaders, decision makers, creatives, and justice-seekers who seek to understand the thorniest of issues—human rights, racial justice, economic liberation, art activism, and systemic inequities, just to name a few.

WHAT THE COMMUNITY IS SAYING

“Pollen creates space for me to be challenged and energized by sharper thinking and ideas from diverse models of leadership, and to engage in direct conversation about racial justice.”



Age

27% 18-27 64% 28-47 21% 48+



Gender Identity

70% women/femme/non-binary
30% men



Leadership Level

68% Manager/Director/Executive

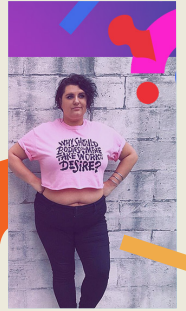
Our Impact

104K+ **yearly website visits**
26K **monthly page views**
2,000+ **event attendees annually**
37,500+ **social media followers**

2.4M+ **social media impressions**
94K **annual website users**
25K **monthly page views on average**
7,000 **newsletter subscribers**

POLLEN

In the last years, we've authored **59** stories featuring **200** **community leaders, policymakers, activists, & culture bearers** who are changing our collective story. Published **4,000** opportunities annually from **750** networks that were viewed by **125K** members, & produced **3** **municipal voter guides**.



Benefits	\$10,000 PRESENTING SPONSOR	\$5,000 SUPPORTING SPONSOR	\$2,500 COMMUNITY SPONSOR
Logo inclusion: bi-monthly newsletter	●	●	●
Logo inclusion: editorial features	All	3	
Logo inclusion: Partner page	●	●	●
Logo inclusion: Opportunities page	●	●	●
Social media campaign (across all platforms)	2 posts/month	1 post/month	
Logo inclusion: promotional materials for all events	●	●	Organization link and name only
Verbal recognition at all events	●	●	●
Social media recognition as event sponsor	5 mentions/event	3 mentions/event	1 mention/event
Complimentary tickets	10/event	8/event	4/event
Scholarship tickets	20/event	15/event	10/event
Shape agenda, contribute content, recommend speakers for all events	●		